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PRESS RELEASE



## ***“50 percent faster, 50 percent cheaper”***

*- How SpeedFerries celebrates its second anniversary*

- British fast ferry operator SpeedFerries celebrates the second anniversary of its Dover-Boulogne low cost cross-Channel service. The company’s web booking system went live on March 31<sup>st</sup> 2004 and the service to Boulogne commenced on May 19<sup>th</sup>.
- SpeedFerries, who entered the market with a new model for fair pricing, has had a dramatic effect on the cross-Channel ferry market. Following the launch of the Dover-Boulogne service, ticket prices on the Dover Strait have been reduced by more than 50 percent. Today, SpeedFerries has obtained 12 percent of the passenger vehicle market.
- Having carried more than a million passengers and close to 500,000 cars, the Dover-Boulogne service has now achieved its original objective of delivering a “50 percent faster and 50 percent cheaper product” to a substantial part of the cross-Channel traveller market.
- SpeedFerries is very grateful for the continued support of loyal customers – a support which was reflected in 2005 when the company after just 18 months of operation won the Telegraph Travel Award “Best European Crossing Operator”.
- SpeedFerries celebrates its second anniversary with the following first come, first served offers:
  - 19,000 May tickets at £19 one-way for a std. car + 5\*
  - 1,900 10-Trip SuperVouchers at £190 for a std. car + 5\*
  - Tickets from £19 for a std. car + 5 on selected 2006 departures\*

\* Check full conditions at [www.speedferries.com](http://www.speedferries.com)

Sincerely yours,

Curt Stavis  
Chief Executive Officer  
SpeedFerries Limited

Please visit [www.speedferries.com](http://www.speedferries.com) or [www.speedferries.com/press](http://www.speedferries.com/press) for further information  
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