



6 October 2005

## PRESS RELEASE

### **SpeedFerries wins Best European Crossing Operator Award**

Low cost ferry operator SpeedFerries has won the 'Best European Crossing Operator' award at the Daily Telegraph Travel Awards. This award is based on extremely comprehensive independent research and features the biggest annual survey of the British travelling public.

Following the successful opening of the Dover-Boulogne fast ferry service 19 May 2004, the average sales price on car tickets on the Dover Strait has reduced dramatically for the benefit of all travellers.

SpeedFerries quickly realised that a low cost ferry service was not very popular within the industry, but strong support from loyal customers, especially during a difficult start up period has helped to achieve these low prices.

SpeedFerries continues its commitment of offering cross channel prices at an acceptable level whilst providing a high quality, low cost ferry service.

The SpeedFerries team is delighted and honoured to win this award after just 18 months of operation and would like to thank all readers voting for SpeedFerries and all its customers for their continuous help to establish this new concept in ferry operations.

### **New price campaign to celebrate Award**

To celebrate the award and to demonstrate its long-term commitment to low cost travelling and attractive offers to Cross Channel Travellers, SpeedFerries launches a new price campaign, offering tickets from £20 to a maximum of £35 for a standard car + 5 passengers one-way. The campaign benefits both travellers who need to book well in advance to secure a booking on a specific sailing, as well as travellers with more flexible travel plans deciding to book close to a departure date.

#### **£20 Surplus Tickets\***

Available if the booking is made less than 48 hours before departure and only on selected sailings.

#### **£25 Standard Tickets\***

If the booking needs to be made in advance to secure a specific crossing date and time.

#### **£35 Peak Tickets\***

If the booking is made in advance on the most popular sailings.

\*The price is for a standard car + 5 one-way and not dependant on the duration of the trip. A booking is always amendable subject to an amendment fee, and if the actual price for the new departure is higher the difference must be paid.

Sincerely yours,  
Curt Stavis  
Chief Executive Officer

For further information, please visit [www.speedferries.com](http://www.speedferries.com) or  
our press information page [www.speedferries.com/press](http://www.speedferries.com/press) or  
contact Communications Manager Marianne Illum on Tel: +44 (0) 7976 345 702